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Hook Sheepshead Bay Sunset Park Williamsburg Windsor Terrace The Corcoran Report Bath Beach Bensonhurst Bay Ridge Bedford - Stuyvesant Boerum Hill Brooklyn Heights Bushwick Carroll Gardens Clinton Hill Cobble Hill Crown Heights Ditmas Park DUMBO Vinegar Hill Dyker Heights Flatbush Fort Greene Brooklyn Gowanus Gravesend Greenpoint Greenwood Kensington Lefferts Gardens Midwood Mill Basin Park Slope Prospect Heights Prospect Park South Red Hook Sheepshead Bay Sunset Park Williamsburg Windsor Terrace The Corcoran Report 1st Quarter 2014 Bath Beach Bensonhurst Bay Ridge Bedford - Stuyvesant Boerum Hill Brooklyn Heights Bushwick Carroll Gardens Clinton Hill Cobble Hill Crown Heights Ditmas Park DUMBO Vinegar Hill Dyker Heights

## Introduction

Welcome to the Corcoran Report, our comprehensive quarterly examination of the residential real estate market in Brooklyn. The report examines closed transactions during First Quarter of 2014 (January 1 through March 31) and compares them to First Quarter 2013 and Fourth Quarter 2013. Statistics in this report trail actual market conditions by approximately eight to twelve weeks due to the typical lag time between a contract signing and its closing.

Brooklyn continues to be in high demand. However, despite strong price growth in several submarkets, market-wide the median sale price decreased $6 \%$ and average price per square foot decreased by $5 \%$ versus last year. This is the first year-over-year decline in average price per square foot in seven quarters. The overall decline is primarily due to an uptick in sales located in lower-priced neighborhoods of southern and eastern Brooklyn. Concurrently, a lack of inventory in higher-priced northwestern Brooklyn caused closed sales to decrease in those neighborhoods.

Buyers are competing for very limited ownership options, with a constrained number of resale apartment listings and very limited new development. The total number of closed sales declined this quarter by $10 \%$ from this time last year and by 7\% from Fourth Quarter 2013.

With limited new development supply inspiring intense competition, First Quarter 2014 prices for new buildings responded with strong average and median price gains. In fact, First Quarter 2014's double-digit annual gains took new development prices in Brooklyn to their highest level in over five years.

The townhouse market remains strong particularly at the high end of the market. The average price of a single-family townhome in Brooklyn was \$2.2 million, up from \$1.5 million just a year ago. Both single and two- to four-family properties continue to attract buyers who are looking for ownership and investment in all areas of Brooklyn.

We hope you find this edition of the Corcoran Report useful and informative, and we welcome any questions you may have. For a digital copy of this report and more information on the New York real estate market please visit our website at www.corcoran.com/nyc/Advice.

Sincerely,
Frank Percesepe
Senior Regional Vice President, Brooklyn


Kensington
Windsor Terrace
Ditmas Park
Flatbush
Prospect Park South Page 12

Average unit sales

PropertyShark.com's map of Brooklyn plots buildings with sales in the Second Quarter according to their number of sales and average price per square foot.
per square foot (SF):
$\$ 2,000-\$ 2,500 \mathrm{SF}$
$\$ 1,500-\$ 2,000 \mathrm{SF} \quad$ Number of unit sales $\begin{array}{lll}\$ 1,500 & \$ 2,000 & \text { SF } \\ \$ 1,250 & -1,500 & \text { SF }\end{array}$ $\$ 1,250-\$ 1,500$ SF
$\$ 1,000-\$ 1,250$ SF $\begin{array}{lll}\$ 1,000 & -\$ 1,250 & \text { SF } \\ \$ 750 & -\$ 1,000 & \text { SF }\end{array} \sim$ Above 20 Units $\begin{array}{ccc}\$ 500 & -\$ 750 & S F \\ \text { Below } & \$ 500 & S F\end{array}$ No SF Available

Interactive map online at

[^0]1st Quarter 2014

## Brooklyn Market-Wide

Market-wide average price increased 2\% compared to a year ago and grew 5\% from last quarter. However, First Quarter 2014 did not have the volume of high-priced sales seen last year and the result was a $6 \%$ decline in median price and a $5 \%$ drop in average price per square foot. Median price did improve over last quarter, posting a $2 \%$ rise to $\$ 450,000$. This quarter a majority of the submarkets within the borough simply did not have the listed inventory to sustain above average sales activity, nor the continued annual price appreciation Brooklyn experienced in the previous seven quarters.

Prices - Resale Co-ops, Resale Condos and New Developments

| $\begin{aligned} & \sim \\ & \frac{1}{4} \\ & \sim \\ & \underset{\sim}{4} \\ & \frac{1}{4} \end{aligned}$ |  | Average Sale Price | Median Price | Avg Price per sf |
| :---: | :---: | :---: | :---: | :---: |
|  | Q1 2014 | 605K | 450K | 635 |
|  | Change | 5\% | 2\% | -8\% |
|  | Q4 2013 | 575K | 422K | 689 |
|  | Q1 2014 | 605K | 450K | 635 |
|  | Change | 2\% | -6\% | -5\% |
|  | Q1 2013 | 595K | 480K | 665 |

Market-Wide Historical Median Price


## Resale Market-Wide

Average and median resale prices showed double-digit year-over-year gains, fueled both by strong demand and by limited supply. Co-op sales primarily drove the resale market's annual and quarterly increase in price. In the condo market, the contraction in market share of larger residences resulted in a 5\% decline in price per square foot from First Quarter 2013 and $10 \%$ from last quarter.

|  | Average Sale Price |  |  |  | Median Price |  |  | Avg Price per sf |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| , | Q1 2014 | 536K |  |  | 406K |  |  | 563 |  |
| $\checkmark$ | Change | 4\% |  |  | 3\% |  |  | -10\% |  |
| $\stackrel{\text { ¢ }}{\sim}$ | Q4 2013 | 516K |  |  | 395K |  |  | 626 |  |
| $\underset{\downarrow}{\underset{4}{4}}$ | Q1 2014 | 536K |  |  | 406K |  |  | 563 |  |
|  | Change | 11\% |  |  | 11\% |  |  | -5\% |  |
|  | Q1 2013 | 483K |  |  | 364K |  |  | 593 |  |
|  |  | Average Sale Price | Median Price | Avg Price per sf |  | Average Sale Price |  | Median Price | Avg Price per sf |
|  | Q1 2014 | 446K | 325K | 531 |  | Q1 2014 | 654 K | 536K | 578 |
|  | Change | 7\% | 3\% | -1\% |  | Change | -3\% | -6\% | -14\% |
|  | Q4 2013 | 415K | 315K | 538 |  | Q4 2013 | 672K | 568K | 670 |
|  | Q1 2014 | 446K | 325K | 531 |  | Q1 2014 | 654K | 536K | 578 |
|  | Change | 9\% | 10\% | -2\% |  | Change | -7\% | -12\% | -11\% |
|  | Q1 2013 | 410K | 259 K | 542 |  | Q1 2013 | 707K | 608K | 651 |

## New Developments

New Development prices continued to climb year-over-year, setting new record highs. The average sale price of $\$ 955,000$ was $8 \%$ higher than a year ago and median price showed a 10\% annual gain. Average price per square foot increased $11 \%$ from First Quarter 2013 to $\$ 841$. All price figures were the highest seen in over five years.

| $\begin{aligned} & \frac{0}{0} \\ & \frac{0}{3} \\ & \frac{1}{U} \\ & \frac{y}{1} \\ & \frac{1}{10} \end{aligned}$ |  | Average Sale Price | Median Price | Avg Price per sf |
| :---: | :---: | :---: | :---: | :---: |
|  | Q1 2014 | 955K | 875K | 841 |
|  | Change | 15\% | 15\% | 1\% |
|  | Q4 2013 | 829K | 759K | 829 |
|  | Q1 2014 | 955K | 875K | 841 |
|  | Change | 8\% | 10\% | 11\% |
|  | Q1 2013 | 866K | 799K | 758 |

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## Townhouses

Townhouse averages can be skewed each quarter due to the limited number of sales. Strong sales in the single-family townhouse market this quarter resulted in double-digit year-over-year increases. Driving the average and median prices upward were several new construction townhouse sales. New townhomes on State Street, for example, sold for an average sale price of $\$ 3.5$ million. Average and median sale prices of two- to four-family townhomes had strong annual and quarterly gains, driven primarily by sales in Park Slope and Fort Greene.

| $\frac{0}{0}$$\frac{0}{3}$$\frac{1}{0}$$\frac{y}{4}$$\frac{1}{x}$2 | Single-family |  |  | Multi-residence |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | erage Price | Median Price | Average Price | Median Price |
|  | Q1 2014 | 2.245M | 1.783M | 1.735M | 1.396M |
|  | Change | -3\% | 0\% | 25\% | 13\% |
|  | Q4 2013 | 2.308 M | 1.775M | 1.383M | 1.235M |
|  | Q1 2014 | 2.245M | 1.783M | 1.735M | 1.396M |
|  | Change | 51\% | 44\% | 37\% | 57\% |
|  | Q1 2013 | 1.488M | 1.237M | 1.269M | 888K |

## Brooklyn Market-Wide

As a result of the insufficient number of available listings, sales in Brooklyn dropped 10\% year over year, and were the lowest seen since First Quarter 2012. The number of sales during First Quarter was 13\% below the average number of sales seen since Third Quarter 2008.

Sales - Closings - Resale Co-ops, Resale Condos and New Developments


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## Brooklyn Market-wide

## Sales by Price Category

Market share of sales under $\$ 500,000$ grew slightly compared to a year ago, a similar trend observed last quarter. Simultaneously, the middle range ( $\$ 500,000$ to $\$ 750,000$ ) shrank to its lowest market share in over four years. Meanwhile, high-end sales expanded their proportion; the market share of sales priced between $\$ 1$ million and $\$ 2$ million grew relative to both last quarter and last year, as did the percent of sales over $\$ 2$ million.


## Neighborhood Sales Comparison

Compared to last year, the market share of sales in Brooklyn Heights, Cobble Hill, Dumbo and Downtown shrank considerably. Meanwhile the share of sales in South Brooklyn grew to comprise $30 \%$ of the entire market, up from 18\% in First Quarter 2013. All other neighborhoods remained relatively level from the year prior.

## Property Type Sales Comparison

Co-op sales comprised 48\% of the sales this quarter, compared to $54 \%$ of sales a year ago. New developments shrank from $28 \%$ last year to just $17 \%$ of sales. Resale condos grew to $36 \%$, the balance of sales in the borough.


- Williamsburg/Greenpoint
- Brooklyn Heights/Cobble Hill/Dumbo/Downtown
- Park Slope/Gowanus
- Fort Greene/Clinton Hill/Prospect Heights
- Carroll Gardens/Boerum Hill/Red Hook
- Bedford-Stuyvesant/Crown Heights/Lefferts Gardens/Bushwick
- Kensington/Windsor Terrace/Ditmas Park/Flatbush/Prospect Park South
- South Brooklyn


## Williamsburg - Greenpoint

Following a strong Fourth Quarter 2013, median condo sale price increased $12 \%$ to $\$ 950,000$, a $24 \%$ gain year-over-year. The average sale price of $\$ 948$ per square foot was a five-year high and an increase of $13 \%$ compared to First Quarter 2013. Median price, average price, and average price per square foot have shown a strong positive growth trend over the past eight quarters. Note that there are a statistically insignificant number of co-op sales in the submarket.


| $\begin{aligned} & n \\ & 0 \\ & 0 \\ & 0 \\ & 0 \end{aligned}$ |  | Average Sale Price | Median Price | Average Price per SF |
| :---: | :---: | :---: | :---: | :---: |
|  | Q1 2014 | 247K | 210K | 491 |
|  | Change | -35\% | -44\% | N/A |
|  | Q4 2013 | 378K | 378K | N/A |
|  | Q1 2014 | 247K | 210K | 491 |
|  | Change | -5\% | -19\% | 0\% |
|  | Q1 2013 | 260K | 260K | 492 |
| $\begin{aligned} & \ddots \\ & 0 \\ & \stackrel{\rightharpoonup}{\lambda} \\ & 0 \\ & \vdots \end{aligned}$ |  | Average <br> Sale Price | Median Price | Average Price per SF |
|  | Q1 2014 | 1.051M | 950K | 948 |
|  | Change | 7\% | 12\% | 1\% |
|  | Q4 2013 | 986K | 849K | 935 |
|  | Q1 2014 | 1.051M | 950K | 948 |
|  | Change | 16\% | 24\% | 13\% |
|  | Q1 2013 | 909K | 765K | 837 |



Interactive map online at PropertyShark.com/maps

|  | Single-family |  |  | Multi-residence |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Average Price |  | Median | Average Price | Median |
|  | Q1 2014 | N/A | N/A | 1.562M | 1.163M |
|  | Change | N/A | N/A | 10\% | -17\% |
|  | Q4 2013 | N/A | N/A | 1.421M | 1.400M |
|  | Q1 2014 | N/A | N/A | 1.562M | 1.162M |
|  | Change | N/A | N/A | -15\% | -35\% |
|  | Q1 2013 | 1.225M | N/A | 1.831M | 1.795M |

## Brooklyn Heights - Cobble Hill - Dumbo - Downtown

Co-op prices grew both year-over-year and quarter-over-quarter. The median price of \$550,000 was 16\% above Fourth Quarter 2013 and $8 \%$ above this time last year. Average price grew by $12 \%$ versus last quarter and by $23 \%$ versus last year, the largest average co-op price gain year-over-year in the borough. Price per square foot grew by $12 \%$ to $\$ 761$. Average condo price has declined year-over-year for four consecutive quarters due to fewer sales of large residences and a lack of new development product. Average condo price per square foot is up $12 \%$ year-over-year. Versus last quarter average price is up $13 \%$ and price per square foot is up $6 \%$.


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## Park Slope - Gowanus

Condo sales in Park Slope and Gowanus once again exhibited very large year-over-year average price gains this quarter. Five-year highs were represented by an average price of $\$ 1.099$ million, $33 \%$ above last year, and an average price per square foot of $\$ 933,21 \%$ above last year. The $21 \%$ gain is the largest year-over-year gain in price per square foot for condos in the borough. Versus last quarter average and median price grew a very significant $21 \%$ and $38 \%$. Co-op sales were also strong versus last year with a $12 \%$ gain in average price and $9 \%$ in average price per square foot, up to $\$ 775,000$ and $\$ 822$ respectively. Despite the year-over-year gains, co-op prices are below their Fourth Quarter 2013 level.


## Fort Greene - Clinton Hill - Prospect Heights

Condo average price grew $25 \%$ versus last quarter, up to $\$ 958,000$, which is $55 \%$ above the First Quarter 2013 average and led the borough in year-over-year price gain. A large number of sales over $\$ 1$ million in prime properties drove up the average price. Since last quarter an additional $7 \%$ boost brought the median condo price to $\$ 740,000$, which is a $30 \%$ year-over-year gain. Average price, price per square foot, and median price all achieved five-year, record-high figures. The co-op market performed strongly too, with its median price up 8\% versus last year's figure. Average sale price is up 9\% from First Quarter 2013 and 16\% from Fourth Quarter 2013.


|  | Single-family |  |  | Multi-residence |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | verage Price | Median | Average Price | Median |
|  | Q1 2014 | N/A | N/A | 2.187M | 1.995M |
|  | Change | N/A | N/A | 47\% | 45\% |
|  | Q4 2013 | 2.650 M | N/A | 1.489M | 1.380M |
|  | Q1 2014 | N/A | N/A | 2.187M | 1.995M |
|  | Change | N/A | N/A | 27\% | 16\% |
|  | Q1 2013 | 1.505M | 1.550M | 1.726M | 1.717M |

## Carroll Gardens - Boerum Hill - Red Hook

Condo price per square foot grew $15 \%$ year-over-year to $\$ 849$, which is $1 \%$ below last quarter. Versus last year, average and median price remained virtually level, with $2 \%$ and $3 \%$ gains. Co-op pricing in this submarket gained in average price and price per square foot versus last quarter and last year. Most significantly, price per square foot was up $17 \%$ since First Quarter 2013, reaching $\$ 808$. Versus last quarter, average co-op sales price grew 9\% to \$708,000.


|  | Single-family |  |  | Multi-residence |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | erage Pric | Median | Average Price | Median |
|  | Q1 2014 | 3.738 M | 3.738M | 2.434 M | 2.550 M |
|  | Change | 90\% | 57\% | -6\% | 0\% |
|  | Q4 2013 | 1.968M | 2.375M | 2.586M | 2.550 M |
|  | Q1 2014 | 3.738M | 3.738M | 2.434 M | 2.550M |
|  | Change | 41\% | 120\% | -1\% | 2\% |
|  | Q1 2013 | 2.643M | 1.700M | 2.460 M | 2.500 M |

## Bedford-Stuyvesant - Crown Heights - Lefferts Gardens - Bushwick

While average price per square foot on condos fell $10 \%$ versus last quarter, average sale price was up 13\%, 19\% compared to First Quarter 2013. There are relatively few co-op sales in this submarket making price metrics more variable. Despite this limitation, price per square foot showed a $23 \%$ gain over last year, at $\$ 297$, which is $17 \%$ below the Fourth Quarter 2013 average but still the largest year-over-year price per foot gain in co-ops in the borough.


|  | Single-family |  |  | Multi-residence |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Average Price |  | Median | Average Price | Median |
|  | Q1 2014 | 1.138M | 1.138M | 1.074M | 935K |
|  | Change | -2\% | 14\% | 6\% | -6\% |
|  | Q4 2013 | 1.161M | 997K | 1.016M | 995M |
|  | Q1 2014 | 1.138M | 1.138K | 1.074M | 935K |
|  | Change | 51\% | 51\% | 41\% | 31\% |
|  | Q1 2013 | 755K | 755K | 760K | 715K |

## Kensington - Windsor Terrace - Ditmas Park - Flatbush - Prospect Park South

There were limited condo sales in this submarket in First Quarter 2014, however versus last quarter condo average sale price and median price declined. Co-op sales also showed declines versus Fourth Quarter 2013, but increases of $13 \%$ in median price and $7 \%$ in average price per square foot compared to last year. Price per foot reached $\$ 355$ while median price is up to $\$ 277,000$.


| $\begin{aligned} & n \\ & 0 \\ & 0 \\ & 0 \\ & 0 \end{aligned}$ |  | Average Sale Price | Median Price | Average Price per SF |
| :---: | :---: | :---: | :---: | :---: |
|  | Q1 2014 | 294K | 277K | 355 |
|  | Change | -10\% | -12\% | -8\% |
|  | Q4 2013 | 327K | 315K | 384 |
|  | Q1 2014 | 294K | 277K | 355 |
|  | Change | 3\% | 13\% | 7\% |
|  | Q1 2013 | 286K | 245K | 333 |
| $\begin{aligned} & \ddots \\ & 0 \\ & \stackrel{\rightharpoonup}{i} \\ & \vdots \\ & \vdots \end{aligned}$ |  | Average Sale Price | Median Price | Average Price per SF |
|  | Q1 2014 | 488K | 533K | 534 |
|  | Change | -14\% | -7\% | 0\% |
|  | Q4 2013 | 568K | 570K | 533 |
|  | Q1 2014 | 488K | 533K | 534 |
|  | Change | N/A | N/A | N/A |
|  | Q1 2013 | N/A | N/A | N/A |



Interactive map online at PropertyShark.com/maps

| $\begin{aligned} & \mathfrak{\sim} \\ & \tilde{\sim} \\ & 0 \\ & \frac{1}{5} \\ & \sum \\ & \ominus \end{aligned}$ | Single-family |  |  | Multi-residence |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | rage Price | Median | Average Price | Median |
|  | Q1 2014 | N/A | N/A | 1.396M | N/A |
|  | Change | N/A | N/A | 7\% | N/A |
|  | Q4 2013 | 750K | N/A | 1.299M | 1.246M |
|  | Q1 2014 | N/A | N/A | 1.396M | N/A |
|  | Change | N/A | N/A | N/A | N/A |
|  | Q1 2013 | 976K | 900K | N/A | N/A |

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## South Brooklyn

East Flatbush Marine Park Mill Basin Bergen Beach Gerritsen Beach Greenwood Sunset Park Borough Park Mapleton Midwood Bay Ridge Dyker Heights Bensonhurst Bath Beach Gravesend Sheepshead Bay Sea Gate Coney Island Brighton Beach Manhattan Beach

The condo market improved in all price metrics relative to Fourth Quarter 2013 and First Quarter 2013. Prices grew significantly year-overyear, with a $27 \%$ rise in average price, up to $\$ 418,000$, and a $50 \%$ rise in median price to $\$ 406,000$. This median price gain for condos was the largest in the borough. At $\$ 409$, condo price per square foot was $5 \%$ above last quarter but $20 \%$ above First Quarter 2013. Co-ops held nearly level compared to last quarter, but versus a year ago, average and median price grew by $12 \%$ and $13 \%$, respectively.


|  | Single-family |  |  | Multi-residence |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | rage Price | Median | Average Price | Median |
|  | Q1 2014 | 484K | 345K | 790K | 843K |
|  | Change | -47\% | -62\% | -5\% | 8\% |
|  | Q4 2013 | 905K | 905K | 828K | 781K |
|  | Q1 2014 | 484K | 345K | 790K | 843K |
|  | Change | -28\% | -50\% | 37\% | 46\% |
|  | Q1 2013 | 670K | 689K | 576K | 579K |


[^0]:    
     property information is presented subject to errors, omissions, price changes, changed property conditions, and withdrawal of the property from the market, without notice.

